



## Personal Power Mastery By Douglas Vermeeren

### The Ultimate Manual for Honing Your Personal, Business & Financial Success Proficiencies While Eradicating Your Limitations

*“A No-Nonsense, Experiential Growth Masterpiece That Encourages You to Make Shifts in Your Beliefs.”  
—Bob Proctor*

*Amazon#1 Bestseller!*

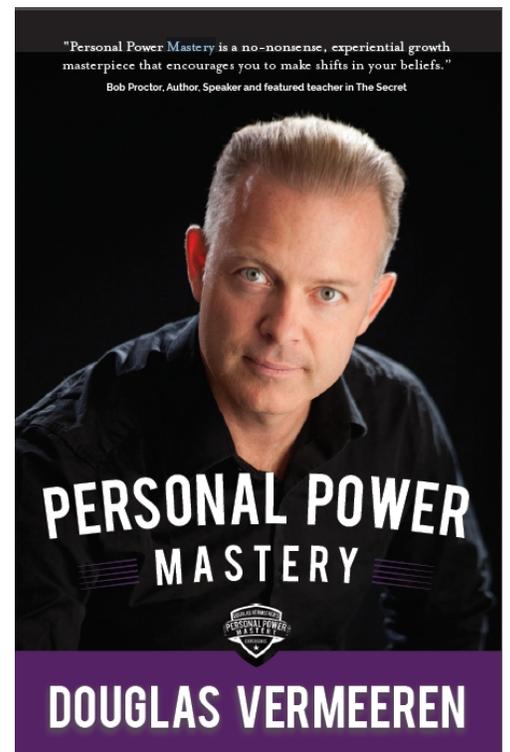
Have you ever fantasized about being in Napoleon Hill’s shoes as he was gathering the wisdom of the world’s leading industrialists for *Think and Grow Rich* -- but doing it today and getting guidance that is not only ageless, but spot-on for today’s world?

Douglas Vermeeren has done just that! This internationally renowned speaker, leader, mentor and filmmaker has interviewed 400 of the world’s business and motivational leaders to glean the wisdom that creates Personal Power Mastery, the skill of leading a life of achievement and success on every level.

Furthermore, like Hill he has distilled that wisdom into a book. Vermeeren’s **Personal Power Mastery** has been lauded by no less an icon than Bob Proctor as “A Masterpiece.” The book is being hailed by many of the preeminent leaders of the personal growth movement as a blueprint for overcoming limitations, bad habits and beliefs so you can ascend to higher levels of mastery, accomplishment and financial attainment. The book is the companion to Vermeeren’s Personal Power Mastery seminars, consistently rated among the top events for personal change and development worldwide.

Over the last two decades Vermeeren has conducted extensive first-hand research into the lives of the world’s top achievers. He has captured the success strategies of top business leaders from Nike, Reebok, Fruit of the Loom, FedEx, KFC, United Airlines, Microsoft, Disney, the individual transformation methodologies from an array of superstars who came to prominence in *The Secret*, and more.

Vermeeren is the producer and director of three of the 10 leading personal development movies ever made: *The Opus* (featuring Jack Canfield, Mark Victor Hansen, Joe Vitale, John Demartini, Marci Shimoff, Morris Goodman, Bob Doyle and others); *The Gratitude Experiment* (Bob Proctor, Marie Diamond, John Demartini, John Gray); and *The Treasure Map* (John Demartini, Loral Langemeier, Raymond Aaron, Marshall Sylver, Randy Gage).



Widely sought out as a regular featured expert on FOX, CNN, ABC, NBC, CTV, CBC, The Huffington Post, NY Daily News and others, the native Canadian has authored three books in the *Guerrilla Marketing* series. And here's the catch...Vermeeren says he could not have achieved all of this without the insights he learned and put into practice from his 400 interviews.

**Personal Power Mastery** puts all of that at your fingertips!

Curating essential recurring themes, attitudes, approaches, practices and strategies from his interview subjects, Vermeeren provides a clear roadmap—exactly how to cleave the unhelpful aspects of oneself and burnish those that will shine. From its “Teachable Moments” to its “Power Thoughts,” “Lessons” and “Exercises,” this book enables the reader to instantly put into practice the strategies that create change and attract wealth.

With humor and charm, Vermeeren lays out that case that anyone can achieve Personal Power Mastery. He says, “If you are breathing, you are a perfect candidate for improvement.”

And he goes on to say that what he teaches is a systematic progression toward creating more and more success. As he notes, personal responsibility precedes the power of action. The power of action precedes progress toward mastery. And when you incorporate these, you then have the power to create new consequences.

In the book, Vermeeren addresses:

- The five pillars that motivate individuals
- How values influence priorities
- Why “capturing” the present requires sacrifice
- The ways hesitation and ambivalence can be seen in one's life
- The ultimate power of choice
- What he's learned from continuing his pursuit of mastery in Brazilian Jiu-Jitsu

**Personal Power Mastery** by Douglas Vermeeren, retail price \$21.95, is available at Amazon.com, BarnesandNoble.com and select book stores.

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## What They Are Saying...

"Doug Vermeeren is a man who possesses both vision and enthusiasm. He spreads his message of no limits to everyone and touches lives forever." -- **Frank Maguire. Co-founder Fed Ex**

"Douglas Vermeeren has hit this one out of the park. This book is bound to become a classic in personal development literature. A must read if you want to improve your outcomes and shift from average to extraordinary performance in your life." -- **Dr. Joe Vitale. Author of *The Attract Factor*, *Zero Limits* and featured teacher in *The Secret***

"Doug Vermeeren definitely knows what he's talking about. He's dynamic and wise and definitely worth listening to." -- **Marci Shimoff. Author of *Chicken Soup for the Woman's Soul*, *Happy for No Reason* and featured teacher in *The Secret***

"Douglas Vermeeren is a great teacher and a visionary who is making a significant difference in the lives of people everywhere." -- **Dr. John Demartini. International speaker, leadership and performance specialist and featured teacher in *The Secret***

"Doug is definitely destined to become one of this generation's leaders in personal development." -- **Bob Doyle. Creator of the *Wealth Beyond Reason* program and featured teacher in *The Secret***

"Douglas Vermeeren has amazing gifts to bring your life to a whole other level. You will totally fall in love with him." -- **Marie Diamond. Feng Shui expert and featured teacher in *The Secret***

"Douglas Vermeeren shares some powerful insights into success, achievement and the power you have within you in this dynamic book - Personal Power Mastery. If you want to achieve more and improve your outcomes do yourself a favor and read this book." -- **Dr. Greg Reid. Author and speaker, Think and Grow Rich series**

"When Doug speaks people listen and learn and laugh and want more!" -- **Morris 'The Miracle Man' Goodman. Author, speaker and featured teacher in *The Secret***

"Definitely check out Douglas Vermeeren. He's excellent! He coached me and really made a huge difference." -- **Louie Anderson. Legendary comedian**

"The very best work with Doug. If you ever have the opportunity to work with Doug, do your future a favor and jump on it now." -- **Kyle Cease. Comedian and actor, winner of the *Comedy Central Stand-up Comedy Showdown*, *10 Things I Hate About You* and *Not Another Teen Movie***

"If you're looking to improve your situation and unlock more powerful results in your life you are going to find Personal Power Mastery a valuable book. Douglas Vermeeren shares clear and concise strategies that anyone can apply to achieve more and grow." --- **Barnet Bain. Academy Award winner, director of *Milton's Secret*, producer of *What Dreams May Come*, author of *The Book of Doing and Being***

"I was part of Douglas Vermeeren's Personal Power Mastery and it rocked my world. He has methods of setting goals and just feeling more powerful that I have never witnessed before and I'm a former professional wrestler! I was engaged every step of the way. You will not only experience personal growth along the way, but you will remember it and use it to create a spectacular life!" -- **Rick Titan. WWF professional wrestler**



## Douglas Vermeeren Biography



Douglas Vermeeren grew up in an average lower income home, His father worked in construction and his mother babysat children in the home. Money was tight and hand-me-down and strict budgets were common place. His parents taught him the importance of hard work - but they certainly didn't have any specific insights on the concept of working smarter instead of harder.

While in college Doug accepted a job selling pest control door-to-door in Southern California. It is estimated that throughout the summer he knocked on more than 22,000 doors. At times, this was quite discouraging and--on the verge of quitting--a close friend gave Doug two books that he felt might change his friend's thinking. And they did.

Those books were *How to Win Friends and Influence People* by Dale Carnegie and *Think and Grow Rich* by Napoleon Hill. Immediately, Vermeeren rose above the discouragement and began to consider life in a new way. He would say later on that

this was one of the most eye-opening and mind-expanding experiences of his life.

It was also a major turning point. As a result of reading *Think and Grow Rich*, Vermeeren decided to follow exactly the same path that Napoleon Hill had done in collecting research for his book. Napoleon Hill had interviewed and spent time firsthand with some of the most successful people on the planet in that day. Hill met with and studied directly from Andrew Carnegie, Henry Ford, Thomas Edison, The Wright Brothers, Alexander Graham Bell and others. Vermeeren sought and secured the same kind of meeting with the founders, CEOs and top executives from companies such as FedEx, Nike, Reebok, Disney, McDonalds, American Airlines, KFC, Taco Time, Southwest Airlines, Anaheim Citrus Products, Fruit of the Loom and many others.

In his research, Vermeeren furthermore included celebrities, actors, Olympians, professional athletes, leaders of network marketing companies and online success stories. As a result, Vermeeren was able to get a very clear and in-depth firsthand look at the specific patterns of success today.

Using the information gathered from these experts, Vermeeren created high levels of personal and financial success in his early 20s. For example, before his 20th birthday he earned more than \$1.6 million using techniques and tools he had gained from the success interviews.

At the same time as he was conducting these interviews, Vermeeren continued his aggressive study of success by reading more than 7,500 books on success, goal setting, achievement, and psychology. (For those following him on social media, Doug still continues to post each month the books he reads. Typically this is represents an average of between 13 and 20 books per month.)

Vermeeren acknowledges that while there is brilliant information in many of these books, it was startling for him to discover that -- in comparison to the actual activities of the top achievers -- there is still a lot the books leave out.

Something that he often notes in his live seminars is that many of the books are often duplicates of what previous authors have shared.

And the media have pointed this out in the past as well. A number have remarked that a major difference between Vermeeren's materials—and other books--is that his are closer to the source and more easily duplicable in the real world. One reporter even suggested that many other books are simply “a photocopy of what has come before. While (Vermeeren's) work is firsthand, original and uniquely more powerful.”

After completing a portion of the interviews, and as people began to observe Vermeeren's personal success, organizations and individuals sought access to these lessons, inviting him to speak.

Up until that point, Vermeeren had never considered becoming a public speaker. But those first public presentations ignited Doug's passion for speaking, teaching and writing—and he then redirected his entire career in that direction.

Currently, Vermeeren uses speaking at the core of his multiple businesses. He is also the principle director of the Entrepreneur Academy, which brings the lessons gleaned from his success interviews directly to individuals seeking to implement them into business creation and development.

Currently his program Personal Power Mastery is rated as number three in the world for the most powerful personal development seminars. And now his new book **Personal Power Mastery** will take its place on the list of international bestsellers.

As a leader in the personal development field, Vermeeren--who lives in Calgary, Alberta Canada--has also produced and directed three of the top ten personal development movies ever filmed. He has written multiple books, including three for the Guerrilla marketing series, and continues to maintain a connection with many of the top achievers he interviewed.

He has also never stopped seeking out top achievers and high level success stories.



## On Air Introduction

Have you ever fantasized about being in Napoleon Hill's shoes as he was gathering the wisdom of the world's leading industrialists for *Think and Grow Rich* -- but doing it today and getting guidance that is not only ageless, but spot-on for today's world?

Douglas Vermeeren has done just that! This internationally renowned speaker, leader, mentor and filmmaker has interviewed 400 of the world's business and motivational leaders to glean the wisdom that creates Personal Power Mastery, the skill of leading a life of achievement and success on every level.

Vermeeren's search for success strategies took him into the offices of the founders and CEOs of such companies as Nike, Reebok, Fruit of the Loom, FedEx, American Airlines, UGG boots, Uber, KFC, McDonalds, Disney, United Airlines and Microsoft. As a result, ABC Television and FOX Business are referring to him as the modern-day Napoleon Hill.

He is also the producer and director of three out of the top ten personal development movies ever filmed, the author of three books in the Guerrilla Marketing series and a regular featured expert on FOX, CNN, ABC, NBC, CTV and CBC and others.

Currently, his program Personal Power Mastery is rated as number three in the world for the most powerful personal development seminars. And now his new book **Personal Power Mastery** will take its place on the list of international bestsellers.

The book is being hailed by many of the preeminent leaders of the personal growth movement as a blueprint for overcoming limitations, bad habits and beliefs so you can ascend to higher levels of mastery, accomplishment and financial attainment.



1. Why did you embark on this journey to interview 400 leaders?
2. What is Personal Power Mastery?
3. How did you come up with the concepts taught in the book and the seminars?
4. Why was this book decades in the making?
5. What is the significance of the title?
6. Who were some of the people you interviewed for this book?
7. Who was your favorite interview in the book?
8. What's the most important lesson from the book?
9. What are some other significant considerations?
10. What is your most surprising finding from doing this research?
11. How does this program and book differ from other personal development tools today?
12. Who is the book for and how are people using it?
13. What kinds of results are they getting?
14. What was your biggest A-ha in writing the book?
15. How is the PPM method of creating success different than some of the goal setting tools that are being taught today?
16. How does the book differ from the live event?
17. How is Personal Power Mastery different than traditional goal setting or success teachings of today?
18. How can someone find out more about this program?
19. Why is Personal Power Mastery a more effective vehicle for personal change?
20. How can we find more information?



## Learn More

### Book

- ***Personal Power Mastery*** by Douglas Vermeeren
- Retail price \$21.95
- Available at Amazon.com, BarnesandNoble.com and select book stores.

### Website

- [www.DouglasVermeeren.com](http://www.DouglasVermeeren.com)

### Events, Seminars

- [www.douglasvermeeren.com/upcoming-events](http://www.douglasvermeeren.com/upcoming-events)

### Speaking

- For speaking engagements contact Melissa Quintero at 403 560 6332, [melissa@douglasvermeeren.com](mailto:melissa@douglasvermeeren.com)

### Social Media

- **Facebook:** [https://business.facebook.com/DouglasVermeeren1/?business\\_id=499609100428475](https://business.facebook.com/DouglasVermeeren1/?business_id=499609100428475)
- **Twitter:** <https://twitter.com/DougVermeeren> (@dougvermeeren)
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