

Jackie Lapin

Helping Your Audience Get Visible and Get Booked!



Jackie Lapin is an expert in helping leaders, authors, practitioners, speakers and messengers connect with their next followers around the globe. For the past 10 years, her internationally acclaimed Conscious Companies have been providing PR campaigns, radio media tours and speaking engagements to support the growth and revenue of change-makers. Her clients have included Don Miguel Ruiz, Dr. Joe Vitale, James Twyman, Denise Linn, Arielle Ford, Hay House and more. Jackie is a highly regarded expert on the subject of **getting booked!**

Jackie works with people who have a passion to deliver their empowering messages to audiences that are craving solutions and inspiration. To do that, she created **SpeakerTunity™**, the twice monthly speaker leads tip sheet, providing speakers with the direct contacts to book themselves on stages across North America. (www.Speakertunity.com) The newest additions to the SpeakerTunity™ family are **SpeakerTunity Radio Insider™**, with leads to book radio shows and podcasts; and **SpeakerTunity Summits™**, where leaders discover Virtual Summit seeking guest presenters.

Jackie's mission is to give voice to leaders so together they can change the world. She will fill your audience with the knowledge, the tools, the tips, the ways and the places to get booked!

Contact Info:



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www.Speakertunity.com

Testimonials

- *"A sensational" speaker"-* **Bill Walsh, President & CEO World Renowned Speaker and founder of PowerTeam International**
- *"Jackie wow'd our audience and gave practical steps for them to easily get more speaking gigs. She's become a fan favorite in our community and we are thrilled when she comes back."* - **Nancy Matthews, founder of Women's Prosperity Network**

The Presentations

Fully Booked: 10 Secrets Successful Speakers Use That Keep Their Speaking Engagement Calendar Full Year Round

There are people out there waiting to hear you! They need what you offer- your inspiration, guidance, wisdom, books, coaching and products. And the only barrier for them becoming your next client or raving fan is they just don't know about you!

In order to sell books and grow your business, you have to be visible! You must reach these new prospects where they already are- at events, meetings and venues; on radio, and on virtual summits!

So what do highly successful speakers know that keeps them booked year round- Find out!

- What to do to make yourself irresistible to speaker bookers
- What NOT to do that will take you out of the running
- What's the one most important factor in getting booked
- Where to find speaking engagements more easily and with reduced time investment

A Dozen + Strategies to Supercharge Your Speaking Calendar!

You're stage ready and eager to present! But how can you find those ripe opportunities to get in front of your next client or book buyer?

They are out there...You just need to know where to look. And Jackie Lapin's got the goods! She'll share with you a dozen creative strategies to identify speaking opportunities, so you can fill up your speaking calendar.

You'll discover:

- The one strategy that works every time!
- The social networking searches that get you to decision makers
- A resource that will put you in front of thousands of association members
- Two easily overlooked options that can turn into gold
- A place to find speaking engagements more easily and with reduced time investment
- And more...

VISIBILITY: The Key to Attracting New Clients and Changing More Lives

If you have a message of transformation in your heart- a passion to share your wisdom with others- than you are ready for this conversation on the *Transformation Tango*. It takes two- you and your willing audience to make transformation happen. Jackie Lapin, one of the world's leading authorities on where leaders and authors can deliver their messages, will share with you how to get started on this path and how to find the right places to connect with people who need to hear it! She will help you start building a following, so you can change more lives.

You'll discover:

- What are the essentials you need to have in place if you are ready to be VISIBLE in attracting people who need what you offer them
- What leaders and authors know that gets them booked on stages, radio shows, podcasts and virtual summits
- How vital speaking on and offline is to any author
- How you can easily find the organizations, events, meetings and more that welcome leaders with a message
- And more...