



**Mark Oristano**  
SPEAKER, AUTHOR  
"I Speak from Experience"



### About Mark

Mark has been in front of audiences for more than 40 years. A 30-year career as a sports broadcaster, calling NFL games for the Dallas Cowboys and Houston Oilers, and a 40-year career as a stage actor, from Shakespeare to Neil Simon! Simply put, he's at home on stage.

As a broadcaster, Mark worked with legendary figures like Verne Lundquist and Oprah Winfrey. His inside stories from the pro football world will even capture the attention of the non-fan, *especially the injury stories!*

**FROM THE GOAL LINE TO THE BOTTOM LINE: Winning Ideas from the Pro Football Front Office** will take you inside the workings of one of America's most famous sports franchises, to see how the front office was built, how it was run, what it accomplished, *and how all of these things can be put to use by your organization.*

Learn how to improve rapport with your employees, cut down on turnover, increase the level of teamwork, and keep everybody driving toward the same, all-important goal that championship teams drive for.



### Contact Info

Get in touch with Mark via email at [mark@oristano.net](mailto:mark@oristano.net), or call him at 214-546-3794.

# FROM THE **Goal Line** TO THE **Bottom Line**

*Winning Ideas from the Pro Football Front Office*

### Speaking Highlights

- Everybody in a championship football organization has the same job and everybody contributes to reaching it. There's no reason your organization can't do the same.
- Check your ego at the door if you want to produce a winner.
- A funny, interesting guide to success, pro football style, delivered with humor and impact.
- Even if you're not a football fan, there's a lot to learn from 45 minutes with Mark - fully non-contact!

### What Others are Saying

*"We were inspired by Mark's talk about leadership, and his tales of his work with the Dallas Cowboys and his long sports career."*

Linda Harris

