

# Bring the **FAB FACTOR** to YOUR Event!

**"TONYA IS AN EVENT  
PLANNERS DREAM  
COME TRUE!"**

Sharon C. Jenkins  
The Author's Networking Summit

## Tonya Hofmann

**CEO & Founder of the Public Speakers Association  
Globally Sought After Speaker  
Author, Business Strategist, Trainer**

**EXPERIENCE THE FABULOUSNESS! BOOK TONYA TODAY!**

**☎ 512-436-5645**

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**f t in ▶ TonyaHofmann**





# Tonya Hofmann

Opening Key Note

Closing Key Note

Banquet Speaker

Emcee

Sales Meeting

Workshop Training

Business Seminar

Breakout Session

“Tonya was one of my guest speakers at a three day training seminar. She is **BRILLIANT, FUNNY** and a **FABULOUS SPEAKER**. She has a way of talking about entrepreneurship that is engaging and keeps you wanting more. If you are looking for a speaker for your next event - **HIRE HER!**”

Michele Scism, CEO & Founder of Decisive Minds and the Take Action Get Profits Conference



TONYA CONSISTENTLY PROMOTES TO 50,000+ ON SOCIAL MEDIA!

## MOST REQUESTED KEYNOTE

### BRANDING: STOP BEING SOMEONE ELSE

Success in business does more with the brand you project than anything else. Tonya walks you through how to bring out your unique brand that will set you apart from all other competitors in a way that is real and that is YOU!

- What is Branding and What it's NOT
- Dive into Your Unique Brand
- How to Showcase Your Brand on Social Media, Websites, etc.
- Find Your Ideal Client Who will Relate to Your Brand
- Filter to Gain the Right Client

Don't miss this fabulous opportunity to really engage the Internet, marketing, and print to draw excited new clients that are ready to buy today!

## INTERNATIONALLY REQUESTED BREAKOUT SESSIONS, WORKSHOPS, EDUCATIONAL PRESENTATIONS

### TURNING STRANGERS INTO VIP CLIENTS

Tonya will walk you step by step from finding to appointment to closure of the sale with any new prospect. You will be able to implement:

- Finding your target market
- Filtering for better results
- Lead Generation for Future Sales
- Closing the Sale
- Follow up with those who "Aren't Ready"

You don't want to miss this international expert that wants to help you achieve your goals.

### CHANGE THE WORLD FROM THE FRONT OF THE ROOM

Tonya will walk your audience step by step through how they can transform their business and the world at the same time by utilizing presentations, workshops, webinars, teleconferences, and more! Inspiring your attendees to act, she will:

- Explain the exciting changes in the speaking world
- Show how to utilize other people's people to really create momentum for your message, products or services, or for your business
- Demonstrate how to create the ultimate community using Live Broadcasting, Social Media, Internet Based Opportunities
- Reveal how to employ the Internet and the stage to market a message/product/service

They won't want to miss this interactive and fun presentation on how to make a difference and create an immediate impact.

## CLIENTS INCLUDE

GE (General Electric)  
Avon  
Executive Women in Texas Government  
eWomen Network  
National Institute of Pension Administrators  
Women of Global Change International  
Illinois Association of Collegiate Registrars and Admissions Officers  
Women's Business Enterprise Nat'l Council  
International Coaching Federation  
The Institute for Management Consultants

Visit [tonyahofmann.com/yippee-list](http://tonyahofmann.com/yippee-list) for a comprehensive list of Clients.



## AWARDS AND HONORS

2014 Sales Strategy Summit's "Global Connector of the Year"

2008 International eWomen Network's Conference "Business Match Maker of the Year"

Tonya has been on so many radio and TV shows that she's lost count. She has also graced the cover of five global magazines!

NO FLUFF...  
JUST REAL  
INFORMATION!

Contact Tonya for  
Your Next Event!

512-436-5645

[Tonya@TonyaHofmann.com](mailto:Tonya@TonyaHofmann.com)

[TonyaHofmann.com](http://TonyaHofmann.com)

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“Tonya spoke at the Authors Networking Summit, where she left an **UNDENIABLE IMPRESSION** upon our audience and was one of the first invitations we extended to be a keynote at the next summit. Tonya brings **PROFESSIONAL EXPERTISE** and compassion to every conversation she has with her audiences. They leave educated, empowered, enlightened and energized. She is **AN EVENT PLANNERS DREAM COME TRUE!**”

Sharon C. Jenkins, The Master Communicator:  
The Author's Networking Summit



# TONYA HOFMANN'S ENERGY FILLS A ROOM!

With her upbeat attitude, contagious smile and personal stories she leaves you feeling **UPLIFTED, CONNECTED AND EXCITED** about jumping into a challenge. During her session, she tailored her topic as she interacted and spoke with our members. Tonya **UNDERSTOOD OUR ASSOCIATION'S NEEDS** in a way that made answering our member's questions easy and personal. It was a great afternoon and a great reminder that hard work and positivity goes a long way!"

Sarie E. Tocket, Chapter Relations Event Coordinator,  
Hospitality Financial Technology Professionals

## ARE YOU READY TO HOST A FABULOUS EVENT?

Tonya's **FAB Plan** is designed to bring the WOW and FAB Factor, giving added value to attendees.

### 1<sup>ST</sup> PROMOTION

- Event Strategy Session
- Promo Audio Created for Your Event
- Motivation Article for Your Newsletter or Blog
- Promote Event on 85,000+ Emails per Month
- Promote to 50,000+ on Social Media
- Distribute Fliers/Postcards at Other Events
- Post Banner of Your Event on Tonya's Websites Reaching 100K+ Hits per Month
- Provide Bonus Item(s) to Encourage Registration and Benefit VIP Attendees and Sponsors
- Connections to Other Incredible Speakers, Trainers, Vendors and Sponsors

### 2<sup>ND</sup> EXCITEMENT

- At YOUR Service for the Entire Event
- One on One Experience with Audience
- VIP Prior, During, and Post Event Attendance
- Customized Presentation and Handout
- Book Signing
- Huge Give Away Offer
- Bonus Event for VIPs/Volunteers/Sponsors

### 3<sup>RD</sup> MOTIVATION

- Custom Audio Message to Encourage Attendance for Your Next Event
- Follow-up Article of Presentation for Your Newsletter or Blog
- Social Media Plug about Event and Attendee Reactions
- Promotional Plug on Tonya's Website Forever!

## TONYA: A FABULOUS SPEAKER...



## ...AND A BEST SELLING AUTHOR!



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