

# **Jayne Rios**

**Best Selling Author** International Speaker **Monetization Expert** 

Developer and Founder of Women's Broadcast Television Network, Direct Sales TV and Spirit Fed TV, Jayne Rios knows how to get people in gear for their business. She teaches audiences how to accelerate their business by using video. The strategies she provides on video monetization and integration gives business owners the edge on their competition and puts them on the road to success.

### JAYNE'S MOST REQUESTED SPEAKING TOPICS

To rev up the room, Jayne loves engaging the audience with Rock 'n' Roll music before she presents. Throughout the presentation, she shows videos that make an impact on attendees, driving the desire to implement her proven methodologies. With 30 years of experience starting as a TV producer to today owning and operating an over-the-top technology (OTT) TV Station, it's easy to see why Video Monetization in Business is her specialty.

#### Put the Pedal to the Metal

To be successful in business, it's not enough to work 2-3 hours a day and expect true growth. So put the pedal to the metal to take control of your destiny! Audiences learn how to accelerate their business within 90 days using these three proven methodologies:

- ▲ Time Management reality check
- Vision Board and Affirmations
- ▲ 1-, 5-, 10-Year Business/Life Plan

#### Where the Rubber Meets the Road

Without a foundation you can't sell products; without products you can't build partners—essential for business growth. Audiences get three key elements to take their business to the next level in 90 days:

- Build the Foundation with correct Infrastructure in place
- Create Product and Services people will buy
- Develop Partnerships for fast growth

## Accelerate Business **Using Video**

Using her experience as a TV Producer 30 years ago to owning an OTT Television Station today, Jayne shows audiences how to build, grow and monetize their business using these video strategies:

- Integrate Video into the Company Brand
- Monetize Video or TV Show on any platform
- Tricks and Tips for Video **Best Practices**

#### My group was AMAZED AT HOW MUCH WE LEARNED.

Jayne actually walked us through how to transform our business with digital products. I WAS SO FIRED UP when I left, I just went home and did it!

Sally Bartlett, Event Coordinator, Women's Global Leadership Alliance to Rev Up Your Audience!



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Jayne was one of my main stage presenters for the 1st Annual Public Speakers Conference for the Public Speakers Association. Everyone enjoyed her presentation from her **INCREDIBLE PERSONALITY** to her rich and **IMMEDIATELY USABLE CONTENT.** I highly suggest you **BOOK JAYNE FOR YOUR NEXT EVENT**. You and your audience will be so glad you did!

> Tonya Hofmann,CEO, Public Speakers Association

Thanks to Jayne Rios and her EXCELLENT **PRESENTATION SKILLS**, I am able to move confidently into the digital space utilizing my skills and passion, while creating an online business using digital products. Her **PASSION AND ENERGY ON STAGE IS REMARKABLE**, I didn't put my pen down, the tips she provides are **PRICELESS**.

Kristi Dear, CEO, SHIFT 2 Success Events



#### **GROUPS JAYNE** HAS REVVED UP

**Public Speakers Association** eWomen Network Women's Global Leadership Alliance Conference California Women's Conference

Women's Broadcast TV Network **Spirit Fed Conference** Lumenate Corporate

Blockbuster: FAME Event

#### JAYNE'S ACHIEVEMENTS

Innovative Woman of the Year Award

International Collaborator of the Year Award

First and Only All Woman OTT TV Station on ROKU, AppleTV, Chromecast, Amazon Fire and Comcast cable network





Jayne is a Best Selling Author of two books: Interactive Author and Spirit Fed Entrepreneur and co-Author in the Unsinkable Soul. Pure Wealth, Breakthrough Results

Be sure to watch Jayne's videos at: wbtvn.tv/host/jayne-rios/



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