# AMERICA'S BE THE DIFFERENCE MENTOR

# Corine Wofford

International Speaker. Certified Master Facilitator.



**Corine Wofford** is a high energy, high impact professional speaker on Be the Difference Leadership and Negotiation. For over two decades, Corine has shared her business expertise, guidance, intuition and humor, with audiences worldwide in a way that educates and inspires her audience to **Believe, Be Bold, Breakthrough and Be the Difference!** 

As the Founder and CEO at Corine Wofford International, LLC, a leading training and development consultancy in San Antonio, Texas, Corine speaks on High Performance Training in Sales, Service and Teams for corporate professionals and women entrepreneurs who want to make a profit and create a meaningful difference in the world.

Speaking on topics that spur her audience to action, Corine is committed to delivering dynamic presentations for *Lifelong Learning* and *Wonderfully Outrageous Wealth*! Through her signature talks, Corine provides powerful guidance, that helps her audience combine their unique purpose with a prosperity plan so they can "Be the Difference" and succeed.



The Business of Being the Difference: Share your Gifts, Make More Money, and Create a Meaningful Difference in the World!

Corine reminds audiences that every individual has unique skills and abilities that only they can deliver in the world, and the time is now for them to share those gifts! In this presentation, participants learn:

- The Fastest Path Out of Any Negative State
- Success Secrets for Transformational vs Traditional Goals
- The Be the Difference Leadership Success Framework
- \*The Top 3 Skills Necessary to (select one):
  - Expedite Your Sales Cycle
  - Create Fair and Equitable Agreements
  - Deliver World Class Service to Keep Clients for Life
  - Create High Performance Teams
  - Become a Key Community Contributor

Attendees leave with a Be the Difference Action Planner.

\*Meeting Planners may customize this presentation by selecting a skill the audience will develop during the breakthrough portion.



BUILD YOUR BUSINESS, BRAND & BANK ACCOUNT

### Negotiate with Success: Strategies to Build Your Business, Brand and Bank Account!

This interactive program provides attendees with insights from Corine's research on how men and women negotiate differently and tips on how to increase profits and results regardless of experience level or industry type. Participants will learn to:

- Confidently Prepare and Negotiate from Within
- Manage the Negotiator's Dilemma
- Create Value for Mutual Gain
- Handle the top 3 Counterproductive Behaviors
- Creatively Gain Customer Commitment

All attendees receive a Negotiate with Success Action Planner.

"Thanks for speaking at our Negotiations workshop. **THE CROWD LOVED YOU**. We'll do it again! P.S. **YOU'RE A REAL PRO.**" —Jon Morse, Principal, The Center for Success

**Book Corine for your event!** 210-402-0053 Connect@CorineWofford.com



#### Leadership

- The Power of Patience, Purpose and Prosperity: Essential Skills for Work Life Balance!
- The Secret To Mona Lisa's Smile Revealed: Mom to WOW Wisdom for Creating a Values-to-Profit Business

#### Sales

- Success Secrets to Ignite Your Profits!
- WOW Results Selling: Converting Conversations to Clients for High Performance Results

#### Service

- 5 Insider Secrets from Customer Service Champs
- Wonderfully Outrageous Wealth: 3 Massive Mistakes Women Entrepreneurs Make that Block their Ability to Transform Sales to Service and Profits to Freedom

#### Teams

- Strategies for High Performance Teams
- Creative Conflict Resolution: Managing Differences Up, Down and Across Your Organization for Greater Productivity!

## **Corine Truly Delivers!**

"Corine did an **OUTSTANDING JOB** with Professional Sales Seminar for our agent marketing group. They can be a tough crowd and many commented about the **QUALITY of the TRAINING** and specifically to the **VALUE that CORINE ADDED**!"

 M.Dowell, Director of Agent Marketing Burlington Northern Railroad

"The Leadership and Management Skills program Corine Wofford conducted for us **WAS A HIT**! She understood our business issues and helped us apply the skills to our environment. She is a **GREAT SPEAKER** and **FACILITATOR**!" —C. Perry, Training Coordinator

Phillips Petroleum Company

"Corrine Wofford is **SMART, ENGAGING** and **RESULTS ORIENTED**—all while making advanced concepts easy to understand and enjoyable to learn. I highly recommend her as an Instructor and Executive Coach." —J. Victor, USAA

**"THANKS TO CORINE'S GUIDANCE**, I just signed a lucrative contract with the Ambassador of Paraguay! The time I spent with Corine Wofford on negotiation was nothing short of **LIFE CHANGING**! Her expertise helped me with the clarity and confidence I needed to negotiate with all of my international clients." —Nancy De Luca Stempel, Executive Director The Learning Community International

Connect with Corine online:

Facebook.com/CorineWofford Twitter.com/CorineWofford LinkedIn.com/in/CorineWofford



Corine left IBM to go from Mompreneur to WOWpreneur working with Fortune 500 companies like Sony, Apple, Exxon and with women entrepreneurs worldwide to help them build their business and their brand through transformational training in sales, service and teams. After her engagement with USAA, they were named "**Customer Service Champs**" across all industries by *BusinessWeek*.

Corine specializes in working with business leaders and women entrepreneurs who want to make profit and make a meaningful difference in the world. Her forthcoming book, *The Business of Being the Difference: The 7 Step Proven Path to Leadership Success,* provides rich guidance on how to share your gifts, make more money and create a meaningful difference in the world!

#### For Speaking and High Performance Training Inquiries,

contact Corine Wofford International, LLC at 210.402.0053 or email Connect@CorineWofford.com with "Speaking or Training Request" in the reference line.