

VITAL STRATEGIES for **BUSINESS SURVIVAL AND GROWTH**

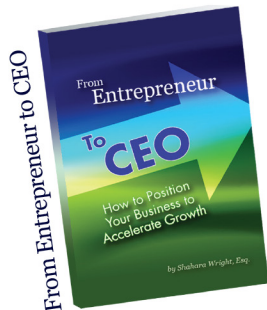
SHAHARA WRIGHT, ESQ.

Speaker. Author. Strategist.
Business Law Attorney.



In over 17 years of practicing law, Shahara Wright, Esq. discovered that many of her clients who owned businesses were struggling to survive. They were missing basic strategies needed for business growth. Shahara believes that business owners really need to know what it means to run a business and not just own it.

Through informative presentation and having a sincere concern for her audiences' success, Shahara gives important and focused strategies based on client observations and her own experience as a small business owner. She explains how focusing attention on Management, Legal, Financial, and Marketing strategies accelerates business growth and gives participants clear methods of implementing these strategies.



“When Shahara Wright speaks, you learn something. Each time she gives a presentation she provides a NEW PERSPECTIVE. Her PASSION COMES OUT in the way she trains and communicates with her audience.”

J. Goodwille Pierre, The Pierre Firm,
PLLC/Goodwille Pierre, LLC

SHAHARA'S SPEAKING TOPICS

FROM ENTREPRENEUR TO CEO

Stop taking unnecessary risks in your business and start strategizing. Learn why implementing strategy into your business is necessary for stabilization and growth.

- Understand the fundamentals of small business strategy.
- Gain insight as to why some businesses fail and why some grow
- Learn steps to position your business for growth
- Get a plan to grow your business.

FROM CONCEPT TO CAPITALIZATION

Taking that idea you had to start your business and turning it into something real is more difficult than you realize. Learn common mistakes new business make and how to avoid them.

- Is a business plan really necessary?
- How to correct mistakes before losing your business.
- Do you really need investors? If so how do you find them?
- Is this project really viable? When is it time to let go?

PARTIAL CLIENT LIST

Houston Area Urban League
Wheeler Avenue Baptist Church:
Financial Empowerment Ministries
Women's' Life Changing Conference
Houston Emerging Entrepreneurs
Public Speakers Association
Hampton University Alumni Assoc.
Southwest Regional Conference
Leisure Learning, Inc.
New Horizon Family Center
Board Retreat
City of Houston
Houston Minority Business Council

Book Shahara for your event!
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