

# JACKIE LAPIN

HELPING YOUR AUDIENCE  
GET VISIBLE AND GET BOOKED!



## GET BOOKED CONSISTENTLY So You Can Impact More People & Build Business Rapidly!

**Jackie Lapin** is an expert in helping leaders, authors, practitioners, speakers and messengers connect with their next followers around the globe. For the past 10 years, her **internationally acclaimed Conscious Companies** have been providing PR campaigns, radio media tours and speaking engagements to support the growth and revenue of change-makers. Her clients have included Don Miguel Ruiz, Dr. Joe Vitale, James Twyman, Denise Linn, Arielle Ford, Hay House and more. **Jackie is a highly regarded expert** on the subject of **getting booked!**

Jackie works with people who have a passion to deliver their empowering messages to audiences that are craving solutions and inspiration. To do that, she has created **SpeakerTunity Cities™**, providing thousands of grassroots speaking contacts in the market of one's choice-- along with three **SpeakerTunity™** subscription services: *SpeakerTunity Speaker Leads™*, the twice monthly speaker leads tip sheet, providing speakers with direct contacts to book themselves on stages all across North America; *SpeakerTunity Radio Insider™*, with leads to book radio shows and podcasts; and *SpeakerTunity Summits™*, where leaders discover Virtual Summits seeking guest presenters.

Jackie's mission is to **give voice to leaders so together they can change the world**. She will fill your audience with the knowledge, the tools, the tips, the ways and the places to get booked.

### **"A SENSATIONAL SPEAKER"**

**Bill Walsh**, President & CEO  
World Renowned Speaker  
and founder of PowerTeam  
International

**"Jackie WOW'd our  
audience and gave  
practical steps for  
them to easily get more  
speaking gigs. She's  
become a fan favorite  
in our community and  
we are thrilled when  
she comes back."**

**Nancy Matthews**, founder of  
Women's Prosperity Network



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# PRESENTATIONS

## FULLY BOOKED: 10 Secrets Successful Speakers Use That Keep Their Speaking Engagement Calendar Full Year Round

There are people out there waiting to hear you! They need what you offer- your inspiration, guidance, wisdom, books, coaching and products. And the only barrier for them becoming your next client or raving fan is they just don't know about you!

In order to sell books and grow your business, you have to be visible! You must reach these new prospects where they already are - at events, meetings and venues; on radio, and on virtual summits!

**So what do highly successful speakers know that keeps them booked year round?**

***Find out!***

### WHAT TO DO TO MAKE YOURSELF IRRESISTIBLE TO SPEAKER BOOKERS:

- What NOT to do that will take you out of the running
- What's the one most important factor in getting booked
- Where to find speaking engagements more easily and with reduced time investment



## BOOKEDUP! The Easy Way to Get Booked to Speak All Over Town!

### 5 SIMPLE KEYS TO GET BOOKED IN YOUR MARKET IF YOU WANT TO HAVE IMPACT, GET IN FRONT OF YOUR NEXT CLIENT AND BUILD YOUR BUSINESS.

There is no more effective way to land new clients than being a speaker—even if you are just starting out. What are the essentials to flourishing as a speaker, and becoming the go-to expert in your market?

Jackie Lapin, founder of SpeakerTunity Cities™, will reveal them to you! And she'll show you the easy way to find hundreds of opportunities without doing a minute of research!

### YOU'LL LEARN:

- What do you have to have to get a booker to pay attention and what you on his or her stage?
- What makes a great speaker one-sheet?
- How do you pick which opportunities are right for you and not waste your time on fruitless efforts?
- How can you make sure you are effective when selling yourself to a booker over the phone?

## VISIBILITY: The Key to Attracting New Clients and Changing More Lives

If you have a message of transformation in your heart - a passion to share your wisdom with others - than you are ready for this conversation on the Transformation Tango. It takes two- you and your willing audience to make transformation happen. Jackie Lapin, one of the world's leading authorities on where leaders and authors can deliver their messages, will share with you how to get started on this path and how to find the right places to connect with people who need to hear it! She will help you start building a following, so you can change more lives.

### YOU'LL DISCOVER:

- What are the essentials you need to have in place if you are ready to be VISIBLE in attracting people who need what you offer them
- What leaders and authors know that gets them booked on stages, radio shows, podcasts and virtual summits
- How vital speaking on and offline is to any author
- How you can easily find the organizations, events, meetings and more that welcome leaders with a message
- And more...